



Snapshot

7TH WORLD TEA & COFFEE EXPO MUMBAI INDIA 2019 | 21 – 23 Nov 2019

Previous Year (2018) Edition Highlights

- ✓ 70+ Exhibitors from India, Japan, Nepal, Sri Lanka, China, Indonesia & Australia
- ✓ 3750+ Buyers from Colombia, Sri Lanka, Kenya, UAE, Australia, Iran, Russia/CIS, Singapore and from major regions of India

Website: www.worldteacoffeexpo.com

Purpose: The World Tea & Coffee Expo Mumbai INDIA or WTCE was launched in 2013 to offer an organized B2B avenue for all industry stakeholders to come together under a single roof for networking, business expansion and ideas exchange. Cutting through a plethora of food & food processing shows and focusing purely on Tea, Coffee & related sectors, WTCE offers a convenient platform for companies to enhance their foothold in existing markets or seek business associates and buyers to enter newer markets. In a rapidly changing business scenario – especially due to proliferation of upscale retail cafes and emergence of e-commerce - WTCE is designed to enable participants to keep up with the latest trends and innovations in the hot beverage segment. WTCE is the ideal launch pad for new products & technologies especially by SMEs who don't have large budgets.

2019 Edition Show Highlights:

- 7th WORLD TEA & COFFEE EXPO® 2019, India's ONLY International Trade Fair focused on the Tea, Coffee & Allied Sectors at Bombay Exhibition Centre, Goregaon East, Mumbai INDIA will witness about 90+ Exhibitors from 8 countries and a trade visitor base of 4000+ industry professionals from across India & Abroad.
- Supported by Tea Board of India, Sri Lanka Tea Board, Nepal Tea & Coffee Development Board and Global Associations, the 2019 edition shall have 4-5 country pavilions and international buyers from UK, Russia/CIS, Italy, Far East, UAE, Sri Lanka, USA, China, Iran, Nepal, Vietnam, EU to name a few.
- **2018 edition had 70+ Exhibitors and was visited by 3750 buyers (about 130 International buyers).**
- This 'one-of-its-kind' Expo offers huge potential for networking, franchising, marketing alliances, appointing distributors, bulk orders, joint ventures and overall branding, expand national presence.
- Only annual opportunity to have one-on-one interaction with serious market players & understand changing consumer patterns
- WTCE is the ideal launch pad for new products in Indian markets especially by MSME sectors.
- The event provides a powerful, focused platform to meet potential clients/decision-makers and establish valuable alliances. The Expo has proved itself as a major launch pad for new products

Additional Activities:

- High Level 2-day Conference by Industry leaders, academicians and government policy makers.
- B2B match-making
- Workshops & Championships by Industry Stalwarts

Supporters: State Government of Maharashtra (for 2018), Sri Lanka Tea Board, Tea Board of India, Global Tea Coffee Association, North East Tea Association, National Tea & Coffee Development Board Of Nepal, SME Chamber of India, Bombay Tea Traders Association, Federation of Indian Tea Traders Association, Confederation of Indian Small Tea Growers Association, Darjeeling Tea Association, Specialty of Coffee Association of Europe, Tea Association of USA, ADEMATHE Tea Association of Italy, African Fine Coffees Association.

Expo Location: Bombay Exhibition Centre, NESCO Complex, Western Express Highway, Opposite Mahananda Dairy, Goregaon East, Mumbai – 400063.

Show Dates: Thursday 21st Nov 2019 - Saturday 23rd Nov 2019

- Installation: Wednesday 20th Nov 2019 (10 am onwards)
- Dismantling: 23rd Nov 2019 (after 5.00 pm up to Midnight)

Exhibition Hours: Thursday, 21st Nov 2019 – 10:00 am – 6:00 pm
Friday, 22nd Nov 2019 – 10:00 am – 6:00 pm
Saturday, 23rd Nov 2019 – 10:00 am – 5:00 pm

Seminar / Conference/Workshop Hours:

CONFERENCE: Thursday, 21st Nov 2019 – 11:30 am to 2:00 pm & 2:30 pm to 5:00 pm

CONFERENCE: Friday, 22nd Nov 2019–11:30 am to 2.00 pm & 2:30 pm to 5:00 pm

WORKSHOPS: Saturday 23rd Nov 2019 – 12.30 pm to 4.30 pm

Registration and Admission: *The show is not open to general public. This is a trade event and only industry professionals will be allowed. No one under 18 permitted. No retail sale.*

Venue Advantage: The commercial capital of India attracts exhibitors & serious Visitors from across the length and breadth of India as well as from abroad and has been host to this unique event since inception

Estimated Industry Visitors: 4000+ [Local + International]

Branding/ Promotions Strategy: WTCE has developed an aggressive GLOBAL marketing campaign designed to attract the largest number of buyers. Attendees include decision makers and influencers. Our strategy will include:

- ❖ Tie up with relevant associations and Media
- ❖ Newspaper / online and social media promotions
- ❖ Email blasts / SMS Blast / Telecalling
- ❖ Newspaper inserts and newspaper advertisement
- ❖ Print and digital PR
- ❖ On site branding
- ❖ Exhibitor directory designing and printing

Online Media Partners: Alibaba.com, Food & Beverages Online, HospiBuz (HB), Dubai Exporters, Tradeindia.com, eindiabusiness.com, Trade Show Alerts, 10000show.com, 21food.com, Crowd Reviews, Perfect Daily Grind, Farming Africa.

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Show Owner and Producer: Sentinel Exhibitions Asia P Ltd (www.sentinelexhibitionsasia.com)

Exhibitor Profile	Attendees/Visitors
θ Tea & Coffee Manufacturers & Brands	θ Tea & Coffee Distributors, Retailers & Wholesalers
θ Machinery, Packaging and Technology companies	θ Hoteliers / Institutional Caterers
θ Tea Gardens & Coffee Estates	θ Restaurateurs & Cafe owners / Resorts / Airlines
θ Dealers/Exporters/Importers	θ Importers & Exporters - National & International
θ Vending Machines Manufacturers	θ Bulk Buyers
θ Roasters And Blenders	θ International delegates & Buying Teams
θ Flavoured / Instant Beverage Manufacturers	θ Dealers and Trade Buyers
θ Manufacturers of Equipment & Appliances	θ Hotel Suppliers / Dealers
θ Raw Materials Suppliers & Manufacturers	θ Franchise seekers
θ Herbal / Green / Slimming etc teas.	θ Mass Grocers, Supermarkets & Malls
θ Fine Chocolate & Gourmet Mint Manufacturers	θ Purchase Managers of large offices & retail chains
θ Processors & Processing machinery Manufacturers	θ Packaging professionals
θ Start Ups seeking national and international exposure	θ Soon-to-launch Tea & Coffee brands and companies
θ Milk & Milk Products	θ Tea Garden / Coffee Estate owners and senior managers
θ Sugar & Sugar substitutes/Artificial Sweeteners	θ F & B / Catering Managers
θ Spices Manufacturers	θ Dieticians / Nutritionists / Food Professionals
θ Beverage accessories manufacturers	θ Tea & Coffee Aficionados
θ Biscuit , Confectioneries Manufacturers,	θ Govt. Officials / Brokers
θ Chain Stores, Super stores,	θ Health & Fitness conscious Visitors
θ Certification / Testing companies	θ Chef's & cooking Experts
θ Retail Café chains / Franchisors	θ General & Other Visitors
θ Ready-to-Go breakfast snacks	
θ Service Providers, Consultants& Others	

Our Clientele:

Adept Impex Pvt Ltd
Ahinsa Chemicals Ltd
Alexander Tea Sales (OPC) Pvt Ltd
AliBaba.com
Alliance India
Amalgamated Plantations Pvt. Ltd
Amar Tea Private Ltd
Amchong Tea Estate
Amit Kumar and Company
Arab Dalla–Saudi Arabia
Asia Tea Enterprises
Asra Marketing Pvt Ltd

Bharat Industries & Agencies P Ltd
Blueberry Agro Products Pvt Ltd
BMS Enterprises
BTTA
Budwhite Teas Pvt Ltd
Butterfly Ayurveda Pvt Ltd
Café Express
CB Shah & Co
Central Tea Cooperatives Federation (CTCF) Nepal
Chandhani Skin Naturals India Pvt Ltd
Chelcey Holdings (Pvt) Ltd, Sri Lanka

Chota Tingrai Tea Estate
Cllaro- Shanti Industries
Coffee Board Of India
Coffee Day Global Limited (Café Coffee Day)
Confederation Of Indian Small Tea Growers Association
Dozo Services Pvt. Ltd
DRY-AIR Technologies
Dweller Pvt Ltd
Eco Chai (Bogamati Organics)
Eeramaasi Coffee Works
Eriez Magnetics India Pvt. Ltd.
Exalté Tea

Flavoherbs, Giriraj Plantations
Flavourtech Pty Ltd, Australia
Gabbar Engineering Co
GM Tea Packers Pvt Ltd (Tulsi Tea)
Golden Tips Tea Co Pvt Ltd
Goodness Beverages
Goodricke Group Pvt Ltd
GPA Teafloor Pvt Ltd
Green Horizon Enterprises Pvt Ltd
Green Valley Stevia
H&V Organic Farm Fresh Limited
Hayleys Global Beverages Pvt Ltd- Sri Lanka
Himalayan Orthodox Tea Producers Association (HOTPA-Nepal)
Hitaishi KK MFG Co Pvt Ltd
Ilam Tea Producers Private Limited
IMA PG Packaging Solutions – Italy
Indonesian Trade Promotion Center
Instantina Ltd-UK
Jalan Nagar Dev Pvt Ltd
Jet Pack Machines Pvt. Ltd.
Jivraj Tea Company
JTC Tea Industries Pvt Ltd
Kandruck Tea Beverages Lanka – Sri Lanka
Kanyam Tea Producer's Cooperative Ltd Nepal
Krauter Mix India Pvt Ltd
Kuraray India Pvt Ltd
LMJ International Limited
Lowkal Healthcare Pvt Ltd
Lumbini Tea Exports (Pvt) Ltd, Sri Lanka
Lux Flavours
M Kantilal and Company
Mahalaxmi Tea Estate
Meera Marketing
Miracle Tea and Spices Co

Mounta Products Pvt Ltd –Sri Lanka
Naharbari Tea Factory (Tezpur Social Service Society)
National Tea & Coffee Development Board of Nepal (Nepal Tea Board)
Nature Ceylon Trading Pvt Ltd
Navkar Sugars Pharma
Neel Beverages Pvt Ltd
Nepal Tea Development Corporation(NTDC)
Nick Of Time
Olitia Foods Pvt Ltd
Ootyfresh- Nilgiris Tea Development Foundation
Organic India Limited
Organic Small Tea Growers' Association, Assam
Orient Press Limited
Pacific Plastics Industries Pvt Ltd (Packomatic)
Packman Industries
Parle Global Technologies Pvt. Ltd.
Pradeep Stainless India Pvt Ltd
Premium Lifestyles
Raiyaan Beverages
RamLal Ram Chandra India Limited (Double R Bags)
Raw Jute Trading & Industries Ltd
Recharge Beverages Pvt Ltd
Rtu Natural Agro products (Fill Pack)
Sagarmatha Chiya Prasodhan Udhyog-Nepal
Sanjeev Flexi Pack Pvt Ltd
Santhosh Marketing
Senso Foods Pvt Ltd
Shah & Company
Shah Brothers Tea & Industries Ltd
Shanghai First Trust International Co Ltd-China
Shreeji Screen & Filters Pvt Ltd
Shrinath Fabricators

ShriVinayak Services (Green Brrew)
ShwetaTrademart Pvt Ltd
Sidsam Formilan Machines (P) Ltd
Sira Healthcare
SLN Coffee Pvt. Ltd
Smart Paddle Technologies Pvt Ltd
SME Chamber of India
Sneh Enterprises
Speciality Tea Association Nepal (STAN)
Sri Lanka Tea board
Subbus Beverages & Foods Pvt Ltd
Sunrise Nutrition Pvt Ltd
Swiss Pac Pvt Ltd
Synthite Industries
Tea Board of India (Tea Board)
Teamwork & Co
Tetrahedron Beverages Pvt Ltd
TGL Co
The Green Brewers
The Indcoserve
Tirumala Food Industries
Top Grains International (TGI)
Touchwood Industries (Regd)
Trade India
Trade4India
Trishakti Pathivara Chiya Prasodhan Udhyog - Nepal
Tweak Beverages
Udyan Tea
Udyog Prerana - Prajakta Technology Pvt Ltd
Vardhaman
Variety Food Products Distribution Co Pvt Ltd
Vending Updates India Pvt Ltd
Vero Coffee
Vezirkopru Orman Urunleri
VeKagit San (Peli Paper)-Turkey
Vidya Coffee
Vista Technopack Machines
Woody Coffee
Zingy Sip Junction P Ltd